

INSPIRE TECH AWARD

By CIO Academy Asia

NOMINATION FORM FOR DATA MANAGEMENT

The INSPIRE Tech Awards 2021 recognises end-user organisations who have emerged stronger by deploying technology to improve operational capabilities, introduce innovative business models and overcome challenges posed by shifting business environments.

This inaugural award is presented by CIO Academy. A total of 21 awards from 6 categories will be presented.

1. Eligibility

- The award is open to all end user organisations in Singapore, Malaysia, Indonesia, the Philippines and Thailand.
- All deployments and IT activities described in the nomination forms must have occurred in the last 12-18 months.
- Each organisation can be nominated for a maximum of 2 different categories. A different nomination form must be filled for each submission.
- Organisations are allowed to self-nominate or be nominated by others.

2. Open and closing dates for nominations

Nominations open on June 30 2021 and closes on Aug 12 2021. Please go to <https://cioacademyasia.org/inspire-tech-awards-2021/> to download nomination form.

3. General Information

- The organisers may contact the proposer and/or nominee for more information.
- For queries, please contact techawards@cioacademyasia.org

4. Judging Criteria

Submissions will be selected based on the following criteria

- Business impact in terms of competitiveness, market expansion or other factors
- Productivity gains
- Customer experience improvement
- Innovativeness and creativity
- Transformation
- Resilience

5. Form

Please fill in the following

A. PROPOSER

Name:

Designation:

Organisation:

Email:

Phone No:

Country of Residence:

Date Of Nomination:

B. NOMINEE

Name of Organisation:

Name of Representative:

Address:

Email:

Phone No:

Date Of Nomination:

C. TICK ONE SUB-CATEGORY TO NOMINATE

Best Use of Data for Customer Experience Excellence

Nominations must indicate how data collection, management and data analysis are successfully used to improve customer experience.

Most Innovative Use of Data for Digital Transformation

Nominations must demonstrate a new business model or differentiating factor that is the result of the innovative use of data in a digital transformation project.

Best use of data analytics to increase productivity

Access to the right data, at the right time, enables businesses to keep ahead of the game. Nominations must establish how a big data analytics project has enabled them to optimise their performance, create new business models and/or enter new markets.

Reason for Nomination:

In 250 words, describe the tech project, when deployed and highlight productivity gains/cost savings, customer experience improvement and innovativeness and creativity):

How did the business benefit from this project?

In 250 words, describe the key business benefits resulting from the tech project:

Awards

Did the organisation win any awards within the last 3 years (if any):

Supporting Documents

You may submit relevant supporting documents to substantiate your submission. Attach your supporting documents into a ZIP file no larger than 10mb together with the nomination form.